



Annual Report 2025



A year of connection & impact.

Kory Plockmeyer Executive Director

“Over the past three months, I have had the privilege of connecting with members, donors, and community partners in my role as Executive Director of the Lakeshore Nonprofit Alliance. Again and again, I have heard stories of meaningful impact taking place across the lakeshore. I have met nonprofit leaders who are resilient and creative, responding to unprecedented challenges and system-wide uncertainty with clarity and confidence. Because of their work, our community is stronger.

Alongside these conversations, I have also heard how deeply our community values the role of the Lakeshore Nonprofit Alliance. From new board members gaining confidence through our board leadership training, to donors who trust that the organizations they support are better equipped to thrive, to nonprofit leaders who feel more connected to peers across the sector, a consistent message has emerged. LNA’s work matters. It strengthens leaders, organizations, and the nonprofit ecosystem as a whole.

I am deeply grateful for what we have accomplished together this past year and hopeful about what lies ahead. Thank you for your partnership and trust. Our mission is to strengthen the ability of nonprofit organizations to accomplish their missions by working together. This work is only possible because of you, and every person reading this report plays a vital role in the strength and future of our nonprofit community.”

Look inside to see how LNA impacted our community by strengthening the operational excellence of nonprofits, investing in leadership development for member organizations, and empowering collaborative impact in our community. →

Our mission.

The Lakeshore Nonprofit Alliance seeks to strengthen the ability of nonprofit organizations to successfully accomplish their missions by working together.

215
total LNA
members

Nonprofit Community Assessment.

LNA is proud to share the third iteration of the Nonprofit Community Assessment—a member-powered, data-informed look at the health of Lakeshore nonprofits that surfaces real-world challenges, tracks trends over time, and delivers actionable insights to strengthen organizations and the communities they serve.



Kory Plockmeyer
Executive Director



Robin Lane
Director of Membership



Alexandra Darland
Director of Programs and Partnerships

Strengthening Operational Excellence

Through workshops, trainings, and peer-to-peer learning circles, we are creating spaces where nonprofit leaders are equipped with the tools needed to successfully accomplish their missions.



Learning Circles

Executive Director - 91 served
Fund Development - 87 served
Volunteer Coordinator - 30 served
Small Nonprofit - 16 served

224
learning circle attendees

Member Benefits



Job Board

LNA's job posting platform has been a meaningful resource for our organization, expanding our reach and helping us successfully hire highly capable individuals into key roles. We are grateful for LNA's continued support and would encourage other nonprofits to take full advantage of the resources and connections they provide.

- **Dillene Van Beek**
Executive Director, My House Ministry

233
job board postings

73k+
views on job board



4.3/5
Overall member satisfaction rating



Workshops & Trainings

1,005
program participants

106
board training attendees

56
financial oversight training attendees



Trusted Partner

The Lakeshore Nonprofit Alliance has been invaluable as we launch the Grand Haven Children's Museum. Through practical resources, strong connections, and ongoing learning, LNA has supported us at every stage. In speaking with children's museum founders nationwide, I see how fortunate we are to have LNA guiding our region's nonprofits. We're not doing this work alone—we're supported by other nonprofits and by LNA's expert team.

- **Rachel Dody**
Founder, Grand Haven Children's Museum

Investing in Leadership Development



When leaders are resilient, skilled, supported, and connected, their organizations have greater impact with less turnover. Through targeted cohorts, we are committed to supporting healthy leadership of nonprofit members.

“Through LNA’s New Executive Director Cohort and board workshops, we were able to establish a strong and healthy foundation for our board—including a board binder, clear expectations, and a yearly board agreement. These tools have brought alignment, clarity, and confidence to our leadership team.”

– Joy & Garrett Anderson
Community Teams

Lead 24/7

“Participating in the LNA Lead 24/7 cohort strengthened my leadership capabilities in many ways. I also gained a meaningful community of nonprofit leaders who continue to support, challenge, and uplift me well beyond the program. The learning didn’t end when the cohort concluded—it had a lasting impact on how I lead every day.”

– Amanda Duimstra
Executive Director, Holland Aquatic Center

80%

of LEAD 24/7 alumni continue to serve as ED or retired after active service in role



Empowering Collaborative Impact

Great things can happen when we work together, but collaboration takes time. We invest in the infrastructure of collaboration, creating connections that allow others to accomplish more together than they can on their own.

The Importance of SPOKE

“Community SPOKE convenes and facilitates large-scale health and human services projects that are grounded in data, systems-focused and involve community partners from Ottawa County working together to address pressing community needs. Through this structured collaboration that includes strong leadership, aligned funding, good data collection, cross sector buy-in, and trusted relationships, Community SPOKE is building an ecosystem that will create lasting, equitable change in West Michigan.”

– Kendra Spanjer
Vice-Chair, LNA Board of Directors, liaison to Community SPOKE

Looking Ahead to 2026

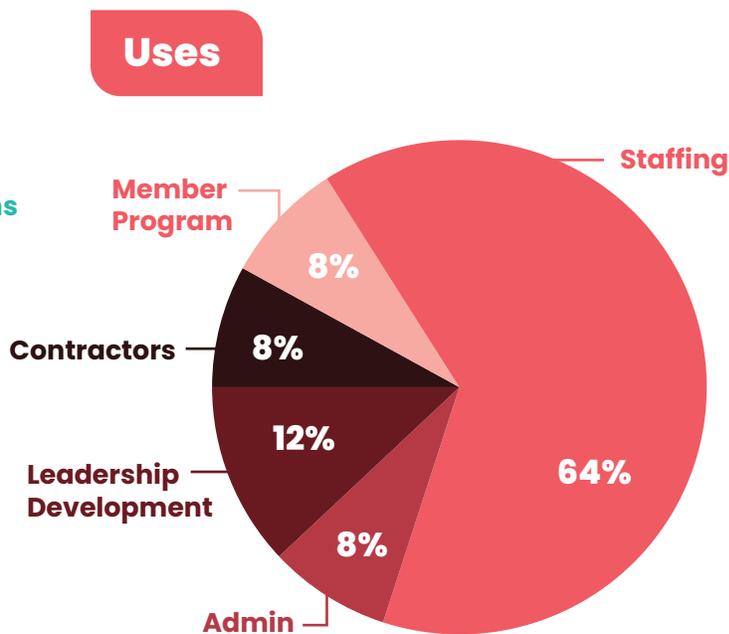
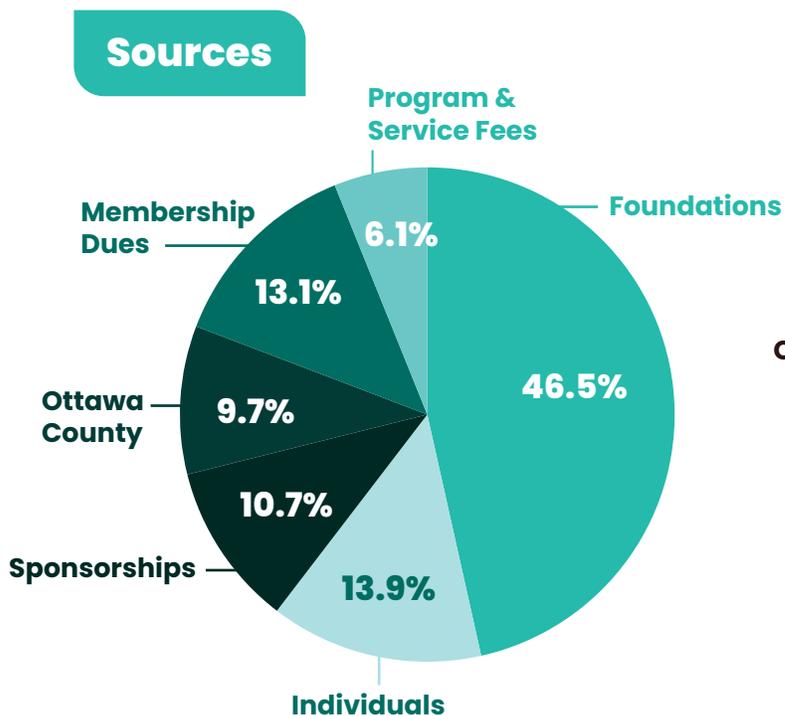
As we look ahead to 2026, we are energized by our team and encouraged by renewed partnership across the sector. This year, our work is guided by two clear commitments:

Make the Invisible, Visible.

In 2026, we are prioritizing clarity, transparency, and shared understanding. We want members to approach LNA programs with a clear sense of who they are for, what to expect, and how to make the most of their time. We are also strengthening how we communicate the “why” behind our work, connecting individual programs to our broader strategy and long-term goals. Alongside this, we are building a stronger set of outcomes and metrics so we can clearly demonstrate the impact LNA has on nonprofit leaders, organizations, and the sector as a whole.

You Asked, We Listened.

With new staff stepping into leadership roles, we renewed our commitment to listening closely to our members. We have spent intentional time learning about the challenges nonprofits are facing, where support is most needed, and where new opportunities are emerging. In response, we are shaping programming that is more responsive, relevant, and grounded in real-world needs. Being a member-driven organization is a core value at LNA, and in 2026 we are working to live that value with greater consistency and purpose.



Support Us

When you support the Lakeshore Nonprofit Alliance you are providing resources to 200+ local nonprofits. At LNA, we have the incredible privilege of providing tools, resources, and expertise to many of the nonprofits that make this community great.

